



huskup[®] RICE HUSK, NOT PLASTIC!

why huskup?

We create our beautiful huskup® using the natural by-product of rice production, rice husk. Normally burnt in the rice harvest, the rice husk is now transformed into a reusable coffee cup, preventing tonnes of waste going to landfill.

Eco-friendly gifts are growing in popularity as a result of increased consumer awareness of the environment and a green media focus.

huskup® is a desirable and functional innovation with an environmentally positive story that your customers will love.

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Biodegradable



Not Plastic



Food Grade



Melamine Free



Reusable



Tree Free



Dishwasher Safe



Bisphenol A Free



Durable



Made From
Rice Husk



Microwave
Reheat Safe



From -30c
to 120c

rice husk, not plastic

choose hūskup[®]

Coffee can make your world a better place. But here's the coffee-culture catch; less than 1% of takeaway cups are recycled. Crazy, isn't it?

We plough through 2.5 billion of them every year in the UK alone. A serious use of resources for a cup lined with plastic, used for minutes, but destined for landfill, incineration, streets or sea. We felt there had to be a way to stop this madness; to still do coffee, but better.

hūskup[®] life cycle



rice husk, not plastic



h:skup floral

NEW SIZE
BARISTA
FRIENDLY



Love in a Mist
8oz | HKF007
Swing Tag | 6 Pack



Flower Medley
12oz | HKF001
Gift Box | 6 Pack



Love in a Mist
12oz | HKF002
Gift Box | 6 Pack



Teal Sunflower
12oz | HKF004
Gift Box | 6 Pack



Sticks
12oz | **HKM002**
Gift Box | 6 Pack



Triangle
12oz | **HKM003**
Gift Box | 6 Pack



Pebbles
12oz | **HKM001**
Gift Box | 6 Pack



Thumbs Up
12oz | **HKM004**
Gift Box | 6 Pack

huskup mono



Sticks
12oz | **HKM002**
Gift Box | 6 Pack

huskup® mono

NEW SIZE

BARISTA FRIENDLY



LOVE COFFEE. LOVE THE PLANET

Barista friendly 8oz huskup®, perfect for smaller coffee-on-the-go moments. Great alternative to an 8oz/small single-use disposable cup. Handy for your americano, flat whites, tea of choice and all things in between. Easily pops into your bag when you are finished.

NEW SIZE

NEW DESIGN



Love
8oz | **HKM005**
Swing Tag | 6 Pack

BY @ELLIEMDESIGN

NEW SIZE



Pebbles
8oz | **HKM007**
Swing Tag | 6 Pack

NEW SIZE



Thumbs Up
8oz | **HKM006**
Swing Tag | 6 Pack

BY DONNASARAH.COM



Art Deco Diamonds
12oz | **HKM008**
Gift Box | 6 Pack



Art Deco Circles
12oz | **HKM009**
Gift Box | 6 Pack



Botanical Leaves
12oz | **HKM010**
Gift Box | 6 Pack



Botanical House Plants
12oz | **HKM011**
Gift Box | 6 Pack

ART DECO + BOTANICAL COLLECTIONS

NEW
DESIGNS



Two new collections of hand-drawn designs, from talented like-minded artists. Inspired by the geometric patterns of the Art Deco era and the current trend for house plants.

MAKE WAVES & GO GREEN!

A new collection of hand-drawn designs, from talented like-minded artists Donna, Natasha and Ellie...



...Inspired by the ocean, our fresh new designs help raise awareness of the importance of protecting our natural world.





Barnacles
12oz | HKS006
Gift Box | 6 Pack



Barnacles
8oz | HKS008
Swing Tag | 6 Pack





NEW DESIGN



Wishful Thinking
12oz | HKF005
Gift Box | 6 Pack

NEW DESIGN



Rose
12oz | HKF006
Gift Box | 6 Pack

BY @ELLIEMDESIGN

NEW DESIGN



Amsterdam
12oz | HKS005
Gift Box | 6 Pack

NEW BY NATASHA KIRBY

huskup custom

CHOOSE COLOUR LID AND SLEEVE
TO MATCH YOUR BRAND



REUSE ME

YOUR LOGO HERE

YOUR UNIQUE
PATTERN/DESIGN/BRAND
ALL AROUND THE CUP

Get creative and promote your unique style, boost sales and loyalty with a custom huskup®.

We can work with your design & brand to make something special



- Full image wrap-around design
- Boost your brand
- Share your green message



- Connect with your customers
- Reduce single use plastic in your workplace
- Save the planet & save £'s
- Get your whole team on board



- Drink Rinse Repeat
- Minimum Order Quantity - 1000
- Lead-time 12-14 weeks
- Discounts for bulk/multi site
- Coordinate national launch



h:skup custom



-  reusable
-  no plastic
-  all natural
-  customisable
-  biodegradable
-  dishwasher safe

huskup® cutlery



Say no to single use,
ReUseMe cutlery made
from rice husk not plastic.
Does good and feels good.

-  reusable
-  no plastic
-  all natural
-  customisable
-  biodegradable
-  dishwasher safe

REFUSE SINGLE USE

